

Delmarva Birding

Join our flock - become a sponsor!

Since 1995, birders have migrated to the Delmarva Peninsula each April to participate in the Spring Delmarva Birding Weekend. The event features guided bird watching field trips in some of the East Coast's premier wildlife refuges and parks.

In 2016, two Delmarva Birding Weekends took flight: the inaugural Winter Birding Weekend, held in January, and the 21st annual Spring Birding Weekend, held in April.

In 2017, we'll host the 2nd annual Winter Delmarva Birding Weekend and the 22nd annual Spring Delmarva Birding Weekend. We're also expanding our birding experiences to include a monthly "Beans, Birds & Beers" series, which will pair great birding with great coffee shops and breweries.

In addition to these exciting birding events, we'll be working with Smith Island to run special trips to Maryland's only inhabited island, home to one of the northernmost Brown Pelican nesting colonies on the planet. We'll also be working with the inaugural Baltimore Birding Weekend, the 2nd annual Delmarva Paddling Weekend, and the 25th annual Eastern Shore of Virginia Birding & Wildlife Festival!

Sponsoring the Delmarva Birding Weekends and our associated birding programs puts your business directly in view of our birders, who spend \$100,000+ while they're here on lodging, meals, transportation, and outdoor fun. Nationwide, 47 million birders spend nearly \$107 billion annually on travel and equipment-related expenditures associated with birding, and generate \$13 billion in local, state, and federal tax revenue. Sponsors also receive media attention from this heavily advertised events with substantial state and county media support.

Sponsorships will apply to both the Winter and Spring Delmarva Birding Weekends, Beans, Birds & Beers, Smith Island experiences, and the Delmarva Paddling Weekend. Sponsorship levels are tailored to suit any business. Join our flock and promote your business to one of the largest growing sectors of the outdoor travel industry!

For more information, please contact:

Jim Rapp – dlitedirector@comcast.net – (443) 614-0261

Dave Wilson – marshhawk67@gmail.com – (443) 523-2201

SPONSORSHIPS

Peregrine Falcon – \$5,000

- Your large company logo on 200 11" x 17" posters (must have commitment by February 20, 2017 for the Spring Delmarva Birding Weekend)
- Your literature, product samples, coupons, and promotional materials given to registered DBW birders

- Your large prominent logo and website link on the banner of the Delmarva Birding Weekends website
- Your company logo and link on all e-newsletters (30+), including one “sponsor spotlight” article about your business, distributed to more than 800 DBW subscribers
- Your company logo on the DBW Facebook page cover image for one year (1,300+ Facebook followers)
- Your company name listed on all DBW press releases

Bald Eagle – \$2,500

- Your large company logo on 200 11” x 17” posters (must have commitment by February 20, 2017 for the Spring Delmarva Birding Weekend)
- Your literature, product samples, coupons, and promotional materials given to registered DBW birders
- Your large prominent logo and website link just below the banner of the Delmarva Birding Weekends website
- Your company logo and link on all e-newsletters (30+), including one “sponsor spotlight” article about your business, distributed to more than 800 DBW subscribers
- Your company name listed on all DBW press releases

Prothonotary Warbler – \$1,000

- Your company logo on 200 11” x 17” posters (must have commitment by February 20, 2017 for the Spring Delmarva Birding Weekend)
- Your logo and link to your business website on the DBW website
- Your company logo and link on all e-newsletters (30+), including one “sponsor spotlight” article about your business, distributed to more than 800 DBW subscribers
- Your company name listed on all DBW press releases

Blue Heron – \$500

- Your small logo on 200 11” x 17” posters (must have commitment by February 20, 2017 for the Spring Delmarva Birding Weekend)
- Your small logo and link to your business website on the DBW website
- Your small logo and link on all e-newsletters (30+), distributed to more than 800 DBW subscribers
- Your company name listed on all DBW press releases

Canvasback – \$250

- Your company name on 200 11” x 17” posters (must have commitment by February 20, 2017 for the Spring Delmarva Birding Weekend)
- Your company name and link to your business website on the DBW website
- Your company name and link on all e-newsletters (30+), distributed to more than 800 DBW subscribers
- Your company name listed on all DBW press releases

Bird House (special for lodging partners) – \$100

- Your company name and link to your business website on the “Accommodations” page of the DBW website
- Your company name and link on all e-newsletters (30+), distributed to more than 800 DBW subscribers

Sponsor Name: _____

Website: _____

Contact Name: _____

Contact Email: _____

Contact Telephone: _____

Mailing Address: _____

Sponsor Level: _____

Please make checks payable to:
Conservation Community Consulting, 10705 Par 5 Lane, Berlin, MD 21811